

**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

**Suffolk**  
VIRGINIA

*It's a good time to be in Suffolk*

**Contact:**

Lisa Byrne

East Side Rides

757.646.0855

[Eastsideridesllc@gmail.com](mailto:Eastsideridesllc@gmail.com)

Suffolk Media & Community Relations

757.514.4104

[www.suffolkva.us](http://www.suffolkva.us)

## **Grand Opening for East Side Rides**

SUFFOLK, Virginia (September 6, 2013) East Side Rides LLC, a family-owned custom car restoration company, has opened for business at 6701 Ruritan Blvd., in the Village of Holland, in Suffolk. To celebrate, they are hosting a Ribbon Cutting – Grand Opening party on Saturday, September 7<sup>th</sup>, at 1 p.m. Council Member Jeffrey L. Gardy will be on hand for the event. There will be music and refreshments for the public.

East Side Rides specializes in restoring vintage automobiles. They perform minor fixes such as rust repairs as well as more major renovations such as engine upgrades, suspension replacement and full frame restorations.

Owners Lisa and Randy Byrne have been life-long owners and fans of classic cars and are excited to turn their passion into a business. “We know restoring a car is a big commitment,” said Lisa Byrne, President. “It is an honor to bring our expertise to the people of Suffolk to help make their automotive dreams possible!”

The team at East Side Rides has experience working with a variety of makes and models of vintage cars. Several vehicles owned by Lisa and Randy have won local awards and recognitions.

“We welcome East Side Rides to Suffolk,” said Suffolk Mayor Linda T. Johnson.  
“Their talents will be a welcome addition to the historic Village of Holland.”

To learn more, see [www.Eastsiderides.com](http://www.Eastsiderides.com) or call 757.532.6790.



####